



2024

Alberta & Northwest Territories

Annual Report



Contents

President & Executive Director Report	4
Drowning in Alberta & Northwest Territories	8
Financial Report	10
Training Programs	14
Recreation & Sport	24
Public Education	30
Advocacy	40
Safety Management Services	46
Member Services	50
Remembering Bruce Hogle	56
Recognition Awards	58

The Lifesaving Society

The Lifesaving Society is a national volunteer organization and registered charity. We are a full-service provider of programs, products, and services designed to prevent drowning.

The Society sets standards, collaborates with partners, and provides education to empower the residents of Alberta and Northwest Territories to be safe in, on, and around water.

Mission

Our mission is to save lives and prevent drowning and water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management, and lifesaving sport.

Vision

Our vision is a Canada free from drowning and water-related injury.

Values

Guided by humanitarian principles, we are the Canadian leader in the prevention of drowning and water-related injury:

- We are collaborative, innovative, and ethical.
- We operate with fairness, respect, trust, and integrity.
- We value diversity, flexibility, and creativity.
- We seek inclusiveness, driven by the needs of our community.
- We are a dynamic organization that succeeds through volunteerism, pro-active leadership, and the pursuit of excellence.

President & Executive Director Report



Jonathan Kusyanto
Executive Director



Todd Carrson, P. Eng.
President, Board of Directors

Dear Members, Volunteers, and Supporters,

As we reflect on the past year, we are proud to share with you the achievements and milestones we accomplished together at the Royal Life Saving Society Canada, Alberta & Northwest Territories Branch. Our organization has navigated through a period of transition and transformation, emerging stronger and more focused on our mission.

In our 2024 business year, we embarked on a journey of restructuring and reorganization. Reaffirming our commitment to our drowning prevention mandate, we spearheaded efforts to streamline our operations and enhance our capacity to better serve our members and affiliates.

We formalized processes and procedures to ensure operational efficiency and effectiveness. In doing so, we optimized our internal functions, enabling us to better allocate resources and respond to the needs of our members.

In line with our commitment to stability, sustainability, and efficiency, we expanded our team through strategic hiring initiatives. The addition of multiple staff members has bolstered our organizational capacity, enabling us to enhance service delivery and support for our members and affiliates.

These new team members bring a wealth of expertise and passion to our organization, allowing us to further dedicate our commitment to drowning and water-related injury prevention through advocacy, community engagement, media relations, partnerships, and public education.

In the fall, we hired a third-party to perform a widespan stakeholder engagement process, seeking feedback from members, volunteers, community partners, and staff on a range of topics. The results were invaluable. We learned directly from stakeholders where we were meeting expectations (such as in programs and public education) and where we had room to improve (such as in tailoring information to specific groups). In our daily work and board governance, we have already begun using the data to inform our priorities and decisions. We would like to thank everyone who participated in this process for taking the time to help us identify what is working and what needs improvement. Your feedback was and continues to be very important to us.

Our governance structure, led by our dedicated volunteer Board of Directors, has remained steadfast in its commitment to stewardship and oversight. Through collaborative decision-making guidance and policy governance, we have remained focused on our core mission and values. This year we completed our 5-year strategic plan, which affirms goals to modernize systems, diversify funding, uphold ESG & EDI, and deliver member-focused service as we work towards our mission.

As we look forward to the opportunities and challenges that lie ahead, we extend the deepest gratitude to our members, volunteers, donors, and partners for your unwavering support and dedication to our mission. Together, we will continue to make a meaningful difference in the lives of individuals and families across Alberta and the Northwest Territories as we work towards a Canada free from drowning.

Thank you for your continued trust and commitment.

Sincerely,



Jonathan Kusyanto



Todd Carrson

Branch Governors & Patrons

Branch Governors

Brigadier J.C. Jefferson	1965-1966
Maj. Gen. J.M. Rockingham	1966-1970
Kenneth A. McKenzie, QC	1971-1975
Jack Boddington	1976-1978
Dr. E.S.O. Smith	1979-1980
Terry Cavanagh	1980-1996
Bruce Hogle, CM, AOE, LLB	1997-2018
Barbara Costache	2018-current

Branch Presidents

Manny E. Power	1958-1959
R.A. (Paddy) Johnson	1960-1962
Jack Boddington	1963-1969
Harry Boddington	1970
Tell R.B. Stephen	1971-1972
Hobart J. Clark	1973
Carman Byler	1974
Rudy Berghuys	1975
Walter A. West	1976-1977
Bryce Gibson	1978
Brian Sullivan	1979
Gordon Wick	1980-1982
Dave Linman	1983-1984
Neil Riley	1985-1986
Dale Drummond	1987-1988
Tim Moorhouse	1989-1990
Doug Mylie	1991-1994
Barbara Kusyanto	1995-1996
Jeanie Hutton	1997-1998
Lisa Wolff	1999-2000
Alice Park	2001-2002
Colin Reichle	2003-2004
Kevin Feehan	2005-2006
Chris Burrows	2007-2009
Rob Campbell	2009-2011

Colin Reichle	2011-2013
Martin Evers	2013-2015
Bo Wolski	2015-2017
Patrick Mack CHRP, MHRM	2017-2018
Davi Grossi	2018-2020
Sean Curran	2020-2022
Todd Carson	2022-present

Branch Patrons

Hon. J. Percy Page	1959-1966
Hon. Dr. J.W. Grant MacEwan	1966-1974
Hon. Ralph G. Steinhaur	1974-1979
Hon. Frank Lynch-Staunton	1979-1985
Hon. Helen Hunley	1985-1991
Hon. Gordon Towers	1991-1996
Hon. Bud Olsen	1996-2000
Hon. Lois E. Hole	2000-2005
Hon. Norman L. Kwong	2005-2010
Hon. Donald S. Ethell	2010-2014
Hon. Lois E. Mitchell	2015-2020
Hon. Salma Lakhani	2020-current

Branch Vice-Patrons

Hon. Helen Maksagak	1996-1999
Hon. Daniel Joseph Marion	1999-2000
Hon. Glenna Hansen	2000-2005
Hon. Anthony W.J. Whitford	2005-2010
Hon. George L. Tuccaro	2010-2016
Hon. Gerald W. Kisoun	2016-2017

Board of Directors

President

Mr. Todd Carson, P Eng.

President Elect

Dr. Kathy Belton, Ph.D.

Director of Finance

Mr. Bo Wolski

Corporate Secretary

Mr. Douglas Costigan

Directors

Mr. Nicholas Wiggins, BSc. (Hons)

Mr. Chris Burrows

Ms. Heather Barr

Governor (Ex-Officio)

Mrs. Barbara Costache

Executive Director (Ex-Officio)

Mr. Jonathan Kusyanto

Society Advisors

Legal Advisor

Ms. Heather Barnhouse, BSc, LLB, MBA

Medical Advisor

Dr. Anthony Seto, MD.

Branch Personnel

Executive Director

Jonathan Kusyanto

Executive Assistant

Lee Galusha

Member Relations Manager

Madison Lalonde

Operations and Member Services Manager

Carter Dalrymple

Program and Development Manager

Michelle Sydney

E-Learning Curriculum Developer

Elizabeth Assefa

Finance Assistant

Nicholas Werenka

Leadership Programs Coordinator

Alex Parker

Lifesaving Sport and Training Program Coordinator

Sara Sylvestre

Marketing and Communications Coordinator

Chloe Zenari

Operations Coordinator

Nancy Klassen

Service Assistant

Martine Pertschy

Service Assistant

Maddy Smallman

Service and Merchandise Coordinator

Sham Chowdhury

Recreation Program Leader (Seasonal)

Taylor Kaulbach

Data Entry Clerk (Seasonal)

Courtney deGorter

Drowning in Alberta & Northwest Territories



	Alberta	Northwest Territories	Total
Fatal	13	1	14
Non-Fatal	6	0	6
Unknown	1	0	1
Total	20	1	21

These are based on media reported drownings from April 1, 2023, to March 31, 2024. They are yet to be confirmed by the Medical Examiner and Coroner's offices.

Financial Report

The summarized financial information presented here is derived from the Royal Life Saving Society Canada, Alberta and Northwest Territories Branch Financial Statements for the year ended March 31, 2024, and independent auditor's report. The audit did not result in any significant recommendations for management improvements.



As of March 31, 2024

Summarized Balance Sheets

Net Assets	2024	2023
Net Working Capital	595,175	600,767
Investments	331,194	322,280
Capital Assets	725,660	743,935
Total	1,795,835	1,667,030

Fund Balances	2024	2023
Investment in Capital Assets	725,660	743,935
Internally Restricted	475,000	475,000
General - Unrestricted	595,175	448,095
Total	1,795,835	1,667,030

Summarized Statement of Operations

	2024	2023
Revenue - Unrestricted	2,266,187	1,930,361
Revenue - Restricted	184,277	116,993
Total	2,450,464	2,047,354
Expenses	2,330,836	2,041,74
Net Surplus for the Year	128,805	6,280

Society Supporters

The Society acknowledges and greatly appreciates the partnership and support of our initiatives by the Alberta Government, the Government of the Northwest Territories, and the Government of Canada.

Grants

- Government of Alberta, Culture and Status of Women: Sport, Physical Activity Donation Fund Program
- Government of Alberta: Sport, Physical Activity and Recreation Operational Grant
- Government of Canada: Summer Jobs Grant
- Government of Alberta, Alberta Health: Alberta Safe Beach Drowning Reduction Project

We would also like to acknowledge the following individuals and organizations for their donations:

Distinction Club

(Donations of over \$500)

AUTOMATED AQUATICS

Bronze Club

(Donations between \$100 - \$299)

ANNE RESEK

Training Programs

Our programs support the development of knowledge and judgement Canadians need to safely enjoy being in, on, and around water, and to rescue themselves and others in an emergency. Our training programs contribute to our mission by teaching Canadians swimming and lifesaving skills.

Our leadership programs focus on developing the essential knowledge, skills, abilities, behaviors, and values the Society expects its instructors and trainers to possess in order to successfully meet the expectations of their roles through a leadership competency model.

380,546

SWIM FOR LIFE
PARTICIPANTS

11,612

SWIM TO SURVIVE
PARTICIPANTS

9,547

LEADERSHIP
PARTICIPANTS

14,786

FIRST AID/CPR
PARTICIPANTS



Swim Transition

In January 2022, the Canadian Red Cross announced the winding down of its swim and lifeguard programming over the course of the year as they focus on other surging humanitarian issues. The Red Cross and the Lifesaving Society partnered together to ensure Canadians continued to have access to critical water safety programs during this transition period and beyond through the Society's Learn to Swim, Leadership, and Lifeguarding programs. Transition extensions were also put in place to allow for ample opportunity for all instructors to transition to the Lifesaving Society Swim for Life Program. The transition period ended in June 2023, with over 1300 instructors from Alberta making the transition since 2022.

The Lifesaving Society thanks all partners, affiliates, and members who participated in making the transition successful. We are thankful to work with so many passionate affiliates and facilities dedicated to the prevention of drowning and water-related injury in Alberta and the Northwest Territories.

SwimAbilities®

SwimAbilities® is a learn to swim program geared for children and youth requiring additional support. SwimAbilities® lessons bring the caregiver into the water to provide one-on-one focus while under the direction of a certified instructor. SwimAbilities® assists children and their caregivers to increase safety, independence, and enjoyment in and around the water. Children may begin SwimAbilities® at any level and may continue into other swim programs if they are comfortable doing so.

Any child who would benefit from additional support is welcome in SwimAbilities®, regardless of whether they have a diagnosis.

SwimAbilities®

Swim for Life®

Swim for Life® is a comprehensive swim program that focuses on the acquisition and development of fundamental swim strokes and skills for learners of all ages and abilities. Swim for Life® is accessible, flexible, success-oriented, and fun. Instructors ensure swimmers get plenty of in-water practice in every lesson. Swim for Life® also flows seamlessly into the Canadian Swim Patrol program and the Society's lifesaving training awards. The Society provides instructors with a variety of tools to make this drowning and injury prevention education last a lifetime.

To better serve our members, we have translated all Swim for Life recognition materials, so they are now available in both English and French!



National Lifeguard Mandatory Update

Following a review, Lifesaving Society Canada updated the National Lifeguard program to ensure its curriculum and performance standards remain current, relevant, and grounded in the competencies required by Canada's lifeguards. The Alberta and Northwest Territories branch launched the online update to the program on April 17, 2023, with the previous program retiring on December 31, 2023.

The National Lifeguard program update considered the 2020 revisions to the Society's Bronze Medal awards. The updated NL curriculum acknowledges and builds on the Bronze Cross competencies to provide a logical and smooth flow from Assistant Lifeguard training into National Lifeguard training.



Officials Training

As the governing body for Lifesaving Sport in Canada, the Lifesaving Society offers the Lifesaving Sport Officials Certification program for lifesaving sport officials.

This multi-level program is designed to provide volunteers with the knowledge and skills necessary to fulfill the responsibilities of officials positions across a variety of lifesaving sport formats, including Pool, Open Water, and Emergency Response competitions.

To support the growth of Lifesaving Sport, the Society continued to offer its Officials Training online, with the Community Official course remaining as a free program to all.

National Trainer Recruitment

The 2023 National Trainer course and workshop were held April 29-30 at the branch office in Edmonton with 15 new National Trainers appointed.

- Amy Swedlo (*Calgary Region*)
- Brenna Bilassy (*Edmonton Region*)
- Brittney Laughlin (*Edmonton Region*)
- Brian Carnduff (*Calgary Region*)
- Danielle St. Kitts (*Calgary Region*)
- Katie Barnes (*Yellowhead Corridor Region*)
- Kaylin McKay (*Calgary Region*)
- Krista Fields (*Calgary Region*)
- Lucas de Nooy (*Calgary Region*)
- Michelle Sydney (*Edmonton Region*)
- Ngina wa Kaai (*Edmonton Region*)
- Nick Hogan (*Edmonton Region*)
- Shandy Onishenko (*NWT*)
- Sofia Rincon (*Calgary Region*)
- Tany Rangen (*Northern AB Region*)



**COMMUNITY
OFFICIALS
CERTIFIED**



**POOL
OFFICIALS
CERTIFIED**

Trainer Courses and Trainer Recertifications

This year, we increased the number of online Trainer courses we offered to allow our members greater accessibility and schedule flexibility.



**PARTICIPANTS
CERTIFIED IN THE
3 TRAINER COURSES**



**PARTICIPANTS
CERTIFIED IN THE
8 ONLINE COURSES**

TRAINER ORIGINAL



TRAINER RECERTIFICATION (ALL ONLINE)



In-Person Courses

To support our affiliates in building their internal capacity, we ran the following courses this year:

- National Trainer, *Branch Office, Edmonton, April 29-30, 2023*
- Education and Proficiency Instructor, *Calgary Region, May 2023*
- NL Waterfront, *Camp Kuriakos, Lacombe County, May 23-26, 2023*
- Trainer Original, *MNP Community and Sport Centre, Calgary, May 26-28, 2023*
- SwimAbilities Instructor, *City of Leduc, August 22-23, 2023*
- Lifesaving Sport Coach 1, *Town of Cochrane, August 31-September 1, 2023*
- SEE Auditor, *Westside Recreation Centre, Calgary, September 8, 2023*
- SwimAbilities Instructor, *Town of Bonnyville, September 9-10, 2023*
- Lifeguard In-Service, *Lethbridge, September 29, 2023*
- Trainer Original, *Emerald Hills Leisure Centre, Sherwood Park, November 3-5, 2023*
- SwimAbilities Instructor, *University of Alberta, January 20-21, 2024*

Capacity Building

Following the Swim Transition in 2022, we have focused on building capacity and reducing barriers. To facilitate this, we appointed 15 new National Trainers and certified 47 Trainers with special attention paid to the SwimAbilities and Lifesaving Sport program areas.

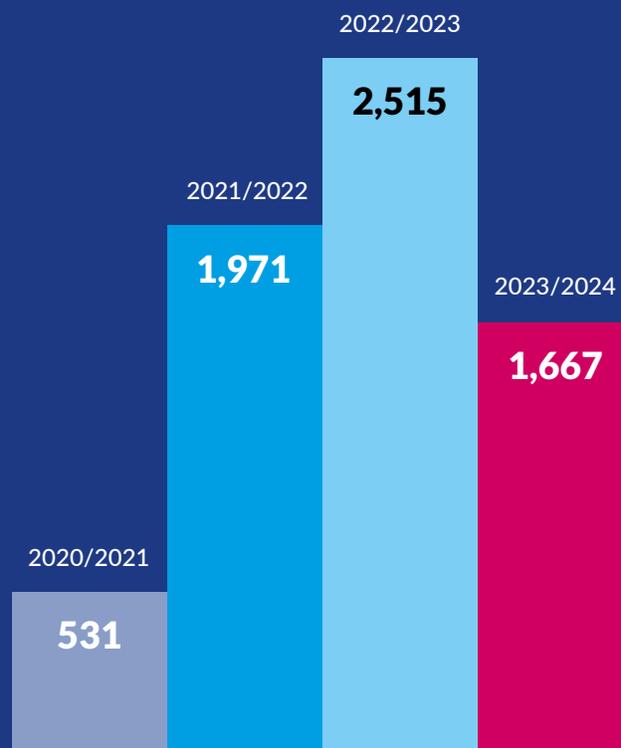
Lifesaving Society Online Academy

The Online Academy is a learning platform that provides members and the public with access to Lifesaving Society training programs. This e-learning option has increased the accessibility and reach of the Society's programs, and greatly helped support our affiliates during the swim transition.

This year, the Society hosted the following courses on our Online Academy:

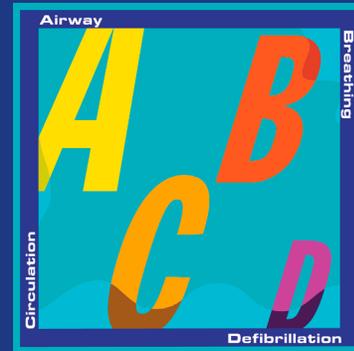
- Bronze Medals 2021 Mandatory Update
- Community Official
- National Lifeguard Instructor 2023 Mandatory Update
- National Lifeguard Instructor Recertification
- Pool Official
- Swim and Lifesaving Instructor Recertification
- Swim Instructor Transition
- Trainer Course
- Trainer Recertification

Lifesaving Society Online Academy Enrollment Growth



First Aid

An update was made in November to the First Aid Instructor Recertification course and Test Sheets in order to maintain our status as a Government of Alberta approved Workplace First Aid Program. This year, we have continued working on updating our First Aid program resources, which will be rolled out mid-2024.



NCCP Swimming Applications

The Lifesaving Society continues to collaborate with the National Coaching Certification Program to allow Swim and Lifesaving Instructors to be recognized as meeting the pre-requisite requirements for the Swimming Teacher pathway for NCCP.



**INDIVIDUALS APPLIED
FOR NCCP CERTIFICATION**

BOAT

The Lifesaving Society maintained accreditation with Transport Canada to provide training and testing as part of the Pleasure Craft Operator Competency Program. The Society remains committed to this partnership, appointing branch staff to an advisory group to review and make recommendations on new boating safety test questions. Affiliates are encouraged to offer the BOAT program and Transport Canada Boating Safety Tests at their facilities.



Update to Minimum Age for National Lifeguard, Swim, and Lifesaving Instructor



To align with national requirements and to reinforce that the minimum age requirement is a training requirement and not an employment standard, the minimum age requirement for National Lifeguard, Swim Instructor, and Lifesaving Instructor certifications was lowered from 16 to 15.

This decision was made based on ongoing discussions regarding minimum age recommendation for our aquatic Lifeguarding and Instructing certifications and reflects an effort to emphasize the use of the Lifesaving Society's competency-based evaluation system due to its more objective measure of success compared to age alone. Lifesaving Society certification training is designed to develop the basic skills, principles, and decision-making processes to help instructors and lifeguards evaluate and adapt to different aquatic facilities, scenarios, and emergencies. As instructors or lifeguards gain maturity, responsibility, and expertise through age and experience, it is important for them to undergo additional orientation, venue-specific training, and familiarization with local environmental and regulatory factors. Successfully completing the National Lifeguard certification demonstrates the necessary knowledge, skill, fitness, and judgement required to be certified as a lifeguard.

Top Line Summary

	2023/2024	2022/2023	2021/2022
BOAT	404	411	104
Bronze Medals	7,666	6,551	5,523
Canadian Swim Patrol*	20,939	16,664	6,662
Education & Proficiency	523	419	335
First Aid / CPR	14,786	12,666	14,328
First Responder	20	6	46
Leadership	9,547	7,057	4,975
Lifesaving Sport*	2,318	2,787	2,289
National Lifeguard	5,204	3,402	3,734
Swim for Life*	380,546	238,747	41,865
Swim to Survive*	11,612	4,936	2,610
Total	453,565	293,646	82,471

*Items include data that is self-reported by affiliate delivery partners. These numbers may be adversely affected due to a lack of reporting.

Recreation & Sport



ALBERTA & NORTHWEST TERRITORIES

LIFESAVING SPORT

Lifesaving Sport contributes to the Society's mission by engaging and inspiring youth in our humanitarian mandate. It provides an incentive for lifesaving skill development and lifeguard training, encourages innovation in lifesaving and lifeguarding techniques, and offers unique opportunities for volunteer recruitment, retention, and leadership development.

The Lifesaving Society Alberta and Northwest Territories Branch is the provincial governing body (Provincial Sport Organization) for Lifesaving Sport.



BENNETT

FORCE FIELD

BENNETT

BENNETT

BENNETT

BENNETT

BENNETT

RESCU
SURE

FORCEFIELD

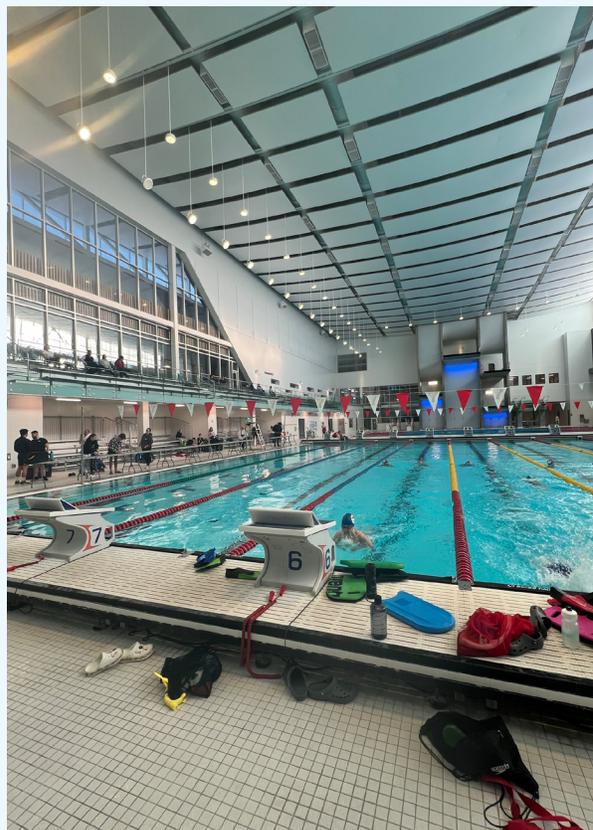
FORCE FIELD®

Lifesaving Equipment - www.marine-rescue.com - Toll Free (0800) 341 9500

Sanctioned Competition

The Lifesaving Society is focused on affiliate club development and sanctioned competition. Thanks to the commitment of the hosts and volunteers, 8 sanctioned regional competitions were held throughout the 2023-2024 season:

- Max Bell Mantas Junior & Open Lifesaving Sport Competition: Nov 4 - 5, 2023, University of Lethbridge, Lethbridge
- Claire Jones Memorial Meet: Nov 25, 2023, Dr. Duncan Murray Recreation Centre, Hinton
- Cochrane Water Ninjas Lifesaving Sport Competition: Dec 2 - 3, 2023, SLS Centre, Cochrane
- Wetaskiwin Chill: Jan 27 - 28, 2024, The Manluk Centre, Wetaskiwin
- Lacombe Sea Lions Tri-Meet: February 3, 2024, Kinsmen Aquatic Centre, Lacombe
- YMCA Royals Junior & Open Invitational: Feb 10 - 11, 2024, Brookfield Residential YMCA Seaton, Calgary
- Drayton Valley Lifesaving Sport Competition: March 2, 2024, Ricochet Oil Corp. Aquatic Centre, Drayton Valley
- Camrose Tsunami Splash: March 16 - 17, 2024, Mayer Aquatic Centre, Camrose



Top to Bottom:
YMCA Royals Open and Junior Invitational
Drayton Valley Lifesavers 2024

Provincial/ Territorial Pool Lifesaving Championships

The 2023 Alberta and Northwest Territories Pool Lifesaving Championships and Junior Games were hosted from March 31 – April 2 at the Mayer Aquatic Centre in Camrose. There were 304 athletes from 12 clubs in attendance, and over 100 officials and volunteers.

Canadian Surf Lifesaving Championships

The Canadian Surf Lifesaving Championships were held from August 25 to 27, 2023, in Martinique, Nova Scotia.

The following athletes were in attendance:

Canadian Armed Forces Lifesaving Club

Colin Conway
Mercedes Leblanc
Dawson Sheenan

Saugeen Shores Lifesaving Club

Isaac Thibodeau

Canadian Pool Lifesaving Championships

The Canadian Pool Lifesaving Championships were hosted from June 9 – 11, 2023, at the Windsor International Aquatic and Training Centre in Windsor, Ontario. The event was followed by an awards banquet to celebrate all participating athletes.

The following athletes and clubs were in attendance:

Camrose Tsunami

Sarah Booth
Sam Brager
Seth Dewald
Steve Gledhill
Sevcan Isik
Atley Marsili
Ethan Verbaas
Nolan Verbass
Kayla Vogel
Olivia Zilinski

Cochrane Water Ninjas

April Bushrod
Jack Dunse
Alex Fisher
Danica Fisher
Eli Fitzsimmons
Matthew Johnston
Brady Malley
Alana Martens
Yolanda Martens
Pam Moores
Tony Moores
Marlee Palmer
Aaron Swedlo
Amy Swedlo
Isaac Thibodeau
Lucy Toombes
Susan Watkins

Town of Drayton Valley Lifesavers

Nicholas Babott
Olivia Birnie
Luca Buchan
Margot Frostad
Carys Gale
Avery Karach
Meadow Liversuch
Nancy Marrow
Lydianna O'Neil
Dallas Walker
Wyatt Webb
Brandon Wink

Royal Lifesaving Society Commonwealth Lifesaving Championships

The 2023 Royal Lifesaving Society Commonwealth Lifesaving Championships were held in Windsor, Ontario from September 13 – 17, 2023, at the Windsor International Aquatic and Training Centre. Multiple representatives from Alberta attended to volunteer.

The following athletes were in attendance:

Cochrane Water Ninjas

Jack Dunse
Eli Fitzsimmons
Aaron Swedlo
Isaac Thibodeau

Town of Drayton Valley Lifesavers

Meadow Liversuch
Nancy Morrow
Lydianna O'Neil
Dallas Walker

Top Left to Bottom Right:

Barbara Costache, Kevin Fitzsimmons, Amy Swedlo, Jacqueline Krosse, Tara Thibodeau, Kerry Brager, Keith VanRootselaar, Dennis Seppola, Lisa Preston



Provincial Sport Records

Congratulations to the following athletes for setting provincial records in their respective events during the 2023-2024 Lifesaving Sport Season:



Calgary YMCA Royals

Brock Gilbert

Aaron Swedlo

Canadian Armed Forces Lifesaving Club

Mercedes Leblanc

Marlee Palmer

Gabriel Quenneville

Dawson Sheehan

Cochrane Water Ninjas

Jack Dunse

Eli Fitzsimmons

Angela Flaman

Holly Goertzen

Maisy Goertzen

Oliver Johnson

Brady Malley

Sarah Malley

Kayman Tegart

Caebri Smith

Isaac Thibodeau

Jennifer Walker

Town of Drayton Valley Lifesavers

Rylun Alberg-Moore

Tyrrell Coates

Boden Sharman

Dallas Walker

Wyatt Webb

Brandon Wink

University of Lethbridge Max Bell Mantas

Morgan Bruce

Nicole Burgess

Brinn Cutler

Colton Cutler

Nicolas Helwig

Adison Hutzul

Carter Moore

Bentley Togo

Wetaskiwin Orcas

Ethan Parsons

Public Education



Our public education and advocacy activities increase awareness of the risks associated with activities in, on, and around water and ice. The Lifesaving Society delivers Water Smart® education through our swim programs, promotional materials, social media, and various community activations. We strive to support Alberta and Northwest Territories residents in changing at-risk behaviors to eliminate drowning and water-related injury.



LIFEJACKETS - CHOOSE THE RIGHT ONE

HOW TO CHOOSE THE RIGHT LIFEJACKET

- ### 1 SIZE

Lifesackets for infants and children have critical features of a collar and leg straps.
- ### 2 FIT

Make sure the life jacket fits snugly over the shoulders and the waist.

Make sure all straps and buckles are up and tightened.
- ### 3 DRESSING

Make sure the life jacket is easy to put on and take off.

Lifesaving Society Alberta and Northwest Territories
 Canada's Drowning Prevention Charity
 Reg. Charity No. 11912 9021 R00001

Water Smart® Campaign

The Water Smart® Campaign is an annual campaign designed to raise awareness about drowning and water-related injury prevention. Informed by research and best practices, Water Smart® focuses on standardized messages for individuals most at risk, such as boaters or beachgoers with children. We deliver Water Smart® messages through our swim programs, the media, and community action. This year, we attended and shared Water Smart® messages at the following events:

May 27, 2023

RV Learning Weekend — Old MacDonald's Farm, Stettler, AB

July 1, 2023

Canada Day — Pigeon Lake, AB

July 15, 2023

Parks Day — Pigeon Lake, AB Pigeon Lake

July 25, 2023

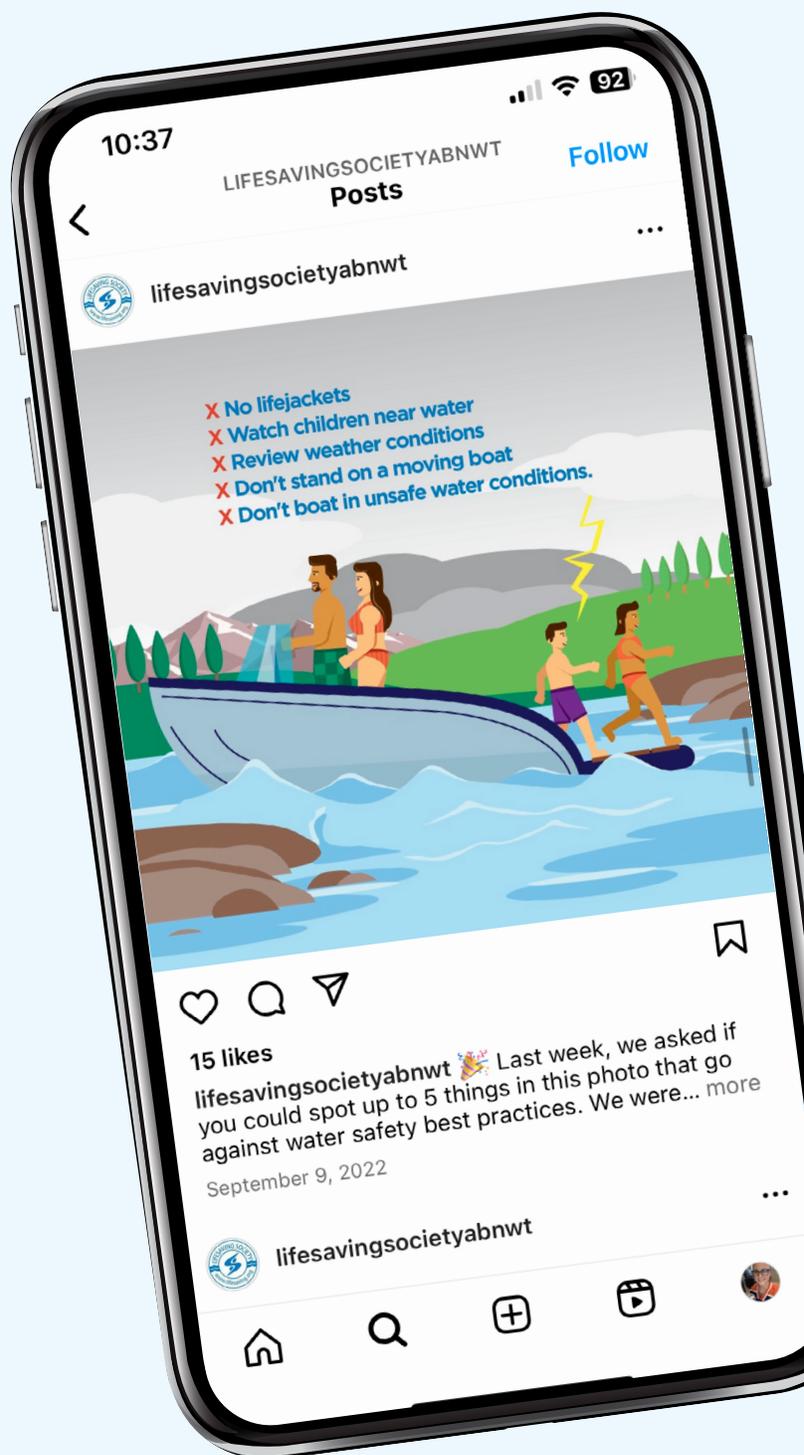
Alberta Unintentional Injury Network Fall Meeting — Online

February 24, 2024

Edmonton RV Show — Northlands, Edmonton, AB

February 28, 2024

Alberta Camping Conference — Camp Nakamun, Busby, AB



LIFESAVING SOCIETY
The Lifeguarding Experts

**Anyone Can Drown.
No One Should.**

July 16-22, 2023
National Drowning
Prevention Week
LIFESAVING SOCIETY

LIFESAVING SOCIETY
The Lifeguarding Experts

**Over 236,000 people drown
every year worldwide.
Even one is too many.**

July 16-22, 2023
National Drowning
Prevention Week
LIFESAVING SOCIETY

LIFESAVING SOCIETY
The Lifeguarding Experts

**Boating Safety:
Know Before
You Go**

Before starting any boat trip,

July 16-22, 2023
National Drowning
Prevention Week
LIFESAVING SOCIETY

- ✓ Make sure that the weather is clear and calm
- ✓ Make sure that you have a boat safety kit on board
- ✓ Make sure that the boat and the equipment are in good condition

National Drowning Prevention Week

Statistically, the third week of July is the highest week for drownings in Canada. As such, the Lifesaving Society designates this week as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and its prevention. Community Water Smart® educators may plan news releases, television and radio interviews, deliver public education, and host other events. During this week, the Society, with the support of our affiliate delivery partners, strives to increase awareness of the need for drowning prevention and reminds people to make Water Smart® choices while in, on, and around the water.

*Campaign Samples (top to bottom):
Anyone can drown; no one should
Even one is too many
Boat trip checklist*

World Drowning Prevention Day

On April 28, 2021, The United Nations General Assembly declared July 25 World Drowning Prevention Day to raise awareness of the importance of drowning prevention and the need for urgent action as a collective to improve water safety and reduce preventable deaths and injury.

Last year, the World Health Organization urged us to “Do One Thing” to prevent drowning. This year, the theme broadened to encompass “Do One Thing,” “Improve One Thing,” and “Add One Thing” to end drowning. Utilizing the World Health Organization’s resources, we shared ideas for action to our affiliates, members, and partners in drowning prevention, encouraging them to share their own ‘One Thing.’ We received numerous photos and videos from them, in which they showcased the NPDW and WDPD activities they held at their own facilities. These were widely distributed on social media during World Drowning Prevention Day and later featured in our Ripples Newsletter.

Top and Bottom:

World Health Organization: World Drowning Prevention Day 2023 Challenge

Ponoka Aquaplex: NDPW activities



Anyone can drown, no one should.

JULY 25
#DrowningPrevention

DO ONE THING

If you aren't already taking active measures towards drowning prevention, you can start with "DO ONE THING".

IDEAS FOR ACTION

- Share our campaign material
- Enroll for swimming and water safety classes
- Support local drowning prevention groups
- Host public events to share water safety information
- Launch a drowning prevention campaign
- Commit to delivering new drowning prevention programs
- Develop or announce new drowning prevention policies, strategies or legislation

IMPROVE ONE THING

If you're already working on drowning prevention, then you can work to "IMPROVE ONE THING".

IDEAS FOR ACTION

- Share water safety advice in your community
- Advocate for the benefits of improving your swimming and water safety skills
- Adapt and expand existing drowning prevention programs
- Identify new partners for collaboration
- Take time to evaluate and reflect on current efforts, considering how these could be improved

ADD ONE THING

If you are already active in drowning prevention, and have a mature program or set of programs, then it's time to "ADD ONE THING". Consider broadening your efforts, or adding to your portfolio of action against drowning.

IDEAS FOR ACTION

- Hold a community event to commemorate World Drowning Prevention Day on July 25
- Support the work of other organizations and communities nationally
- Contribute to regional and global drowning prevention efforts
- Expand your knowledge on drowning prevention through reviewing resources on the WHO website

Ideas for Action from the World Health Organization.

NATIONAL DROWNING PREVENTION WEEK
JULY 17 - 21

Join us for a fun week at the Ponoka Aquaplex!

Monday to Friday

- Daily Pool Scavenger Hunt during public swim.
- Swim to Survive Skills Challenge daily from 1 p.m. to 4 p.m.

Wednesday, July 19, 2023

- Free Swim from 1 p.m. to 4 p.m.
- Free Community BBQ from 3 p.m. to 5 p.m.

For more information, please call 403-783-0131 or stop by the Ponoka Aquaplex at 5315 46 Avenue.

National Drowning Prevention Week 2023

Chevron Aquatic Centre
July 16-22
3:00-5:00pm

Sunday
Drowning is Preventable
Hiding in Plain Sight
Trivia
Mock Rescue

Monday
Within Arm's Reach and Active Supervision
12 Second Rule
Swept Away Challenge
Mock Rescue

Tuesday
Be BOAT Smart!
CPR Demonstration
Equipment Relay
Mock Rescue

Wednesday
Swim to Survive
Swim to Survive Challenge
Lifejacket Scramble
Mock Rescue

Thursday
Swim with a Buddy
First Aid Scavenger Hunt
Find the Hazards
Mock Rescue

Friday
WATER GUN FUN!
Bring your own water gun for a fun filled afternoon of water gun competitions, races, and games!

Saturday
Ice Safety
Ice Rescue
Frozen Shirt Contest
Mock Rescue

Don't miss it!

July 16-22, 2023
National Drowning Prevention Week
www.ndpw.com



Top Left (clockwise):
 Chevron Aquatic Centre: NDPW schedule
 Bonnyville Swimming Pool: spinal injury victim rescue demonstration
 YMCA Lethbridge: lifejacket features demonstration
 Town of Inuvik: NDPW boat launch

To commemorate World Drowning Prevention Day, on July 25, 2023, the Lifesaving Society staff, along with our patron, Her Honour, the Honourable Salma Lakhani, AOE B.Sc., LLD (Hon), Lieutenant Governor of Alberta, gathered at the Queen Elizabeth II Building in Edmonton to raise our flag in celebration of World Drowning Prevention Day.

We were also honoured to be joined by the following individuals, who spoke on their dedication to our drowning prevention mandate:

- Alexander Kwan, *Community Safety Officer for the Calgary Fire Department*
- Dr. Kathy Belton, *Director of the Injury Prevention Centre*
- Sargeant Christopher Mosely, *Detachment Officer for the Devon RCMP*
- Heather Barr, *Director of the Lifesaving Society Alberta and Northwest Territories Branch*

In support of National Drowning Prevention Week and World Drowning Prevention Day, the following buildings and landmarks were lit up in blue:

- Brooks City Hall, *Brooks, AB*
- High Level Bridge, *Edmonton, AB*
- Lethbridge City Hall, *Lethbridge, AB*
- Red Deer City Hall, *Red Deer, AB*
- Saamis Tepee, *Medicine Hat, AB*



*Top Left (clockwise):
Her Honour speaking at WDPD Flag-Raising Ceremony
WDPD flag
Brooks City Hall, Brooks, AB
Lethbridge City Hall, Lethbridge, AB
Saamis Tepee, Medicine Hat, AB*

Lifejacket Loaner Station Program

The Lifesaving Society collaborated with partners to provide the Lifejacket Loaner Station program at 40 sites including 4 in the Northwest Territories. Water Smart® rack cards were also provided at these locations as an additional resource for loaner station users. The Society would like to thank our affiliates, Alberta Parks, the Governments of Alberta and the Northwest Territories, and our volunteers for their continued support of this valuable program.

Loaner Stations

Alberta

Aspen Beach Provincial Park
Auburn Bay
Bear Lake
Beauvais Lake Provincial Park
Carson-Pegasus Provincial Park
Canadian Forces Base (Edmonton)
Cochrane Public Library
Cold Lake Provincial Park
Crimson Lake Provincial Park
Cypress Hills Provincial Park
Dilberry Provincial Park
Fish Creek Provincial Park (2 stations)
Gregoire Lake Provincial Park
Harbour Pool
Harmony Lake Owner's Association
Kinbrook Island Provincial Park
Lake Summerside
Medicine Hat YMCA – Downtown Branch
Moonshine Lake Provincial Park
Pigeon Lake Provincial Park
Pinehurst Lake Campground
Quarry Lake
Rocky View County Fire Services
Saddletowne YMCA
Shiningbank Lake
Sir Winston Churchill Provincial Park (2 stations)
Touchwood Lake
Town of Banff
Town of Beaverlodge
Town of Coronation
Wabamun Lake Provincial Park
Whitney Lakes Provincial Park
Writing on Stone Beach Facility
Young's Point Provincial Park

Northwest Territories

Fred Henne Beach Territorial Park
Hay River Beach Territorial Park
Inuvik Boat Launch
Midnight Sun Complex

Drowning Research

The Lifesaving Society researches and reports provincial, national, and international drownings and preventable water-related deaths. Our drowning research provides a comprehensive fact-base on drowning to guide the Society and other organizations in developing effective drowning prevention solutions. Our ongoing research and analysis support the Society's evidence-based water rescue training and drowning prevention education.

This year, the Lifesaving Society proactively collaborated with the Drowning Prevention Research Centre of Canada to enhance our research efforts pertaining to both fatal and non-fatal drownings. Through this strategic partnership, we have successfully obtained authorization to access critical data from the Medical Examiners Offices in Alberta and the Northwest Territories.

As a result, we are currently in the process of compiling more comprehensive and timelier provincial and national drowning reports. This significant advancement underscores our unwavering commitment to evidence-based approaches in water safety research, enabling us to better inform our lifesaving initiatives and bolster drowning prevention education efforts on both regional and national scales.



LLS at Medicine Hat YMCA

Market Research

Additionally, the Lifesaving Society collaborated with a third-party firm to conduct market research in three phases: discovery and research, strategy development, and recommendations. A crucial component of this initiative involved administering a stakeholder engagement process to collect feedback from our members, affiliates, volunteers, and community partners.

The results yielded information regarding a variety of our processes. We extend our gratitude to all who took part in the survey, as we have already begun to implement strategic initiatives to reflect the needs and feedback of the stakeholders who participated in this process.

Advocacy

Our work in research and advocacy maintains awareness of the drowning problem as it relates to Alberta and the Northwest Territories. By ensuring that relevant and recent data is available to our partners, affiliates, members, and the public, we continue to raise awareness around drowning and water-related injuries, and support informed decisions for drowning prevention. This information is further shared through our participation in the recreation community and special events that raise awareness of our drowning prevention mandate.



LIFESAVING SOCIETY
The Lifesaving Experts

LIFEJACKETS - CHOOSE IT. USE IT.

HOW TO FIT A LIFEJACKET

1 SIZE

Lifejackets are selected by weight and/or size. **Always check the label!**



READ THE LABEL

- ✓ Check the weight range (e.g. 30 - 40 kg)
- ✓ Check the chest size (e.g. 100 - 110 cm)
- ✓ Check that it is Transport Canada approved
- ✓ Try it on. Does it fit? Does it and O show how the lifejacket correct

Lifejackets for infants and children have added features of a hood and leg straps.

2 FIT

3 DOUBLE CHECK TO TEST, LIFT SHOULDERS

Make sure that the lifejacket does not slip over the head and that it stays in place that it inflates between the shoulders and the stomach. It is too big.

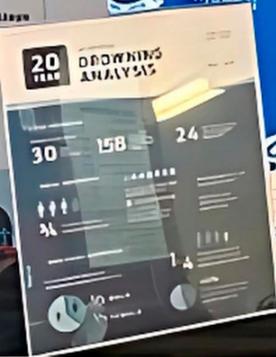
ZIP

CLICK

PULL



Lifesaving Society Adults and Youth
Canada's Drowning Prevention Charity
Reg. Charity No. 11813 9231 830001



Stay in the Know

- Facebook: @lifesavingsociety
- Instagram: @lifesavingsociety
- Twitter: @lifesavingsociety

HOW TO FIT A LIFEJACKET

1. READ THE LABEL

2. TRY IT ON

3. CHECK THE FIT

4. DOUBLE CHECK

Table with various brochures and informational materials, including a 'Stay in the Know' sign and a '20 Year Drowning Analysis' chart.

Partnerships & Presentations

The Lifesaving Society staff and leadership volunteers offered various presentations and attended meetings to support our humanitarian mission to prevent drowning and water-related injury with the following partners:

- Alberta Association of Recreation Facility Personnel
- Alberta Association of Aquatic Professionals
- Alberta Camping Association
- Alberta Health
- Alberta Health Services
- Alberta Parks
- Alberta Recreation and Parks Association
- Alberta Unintentional Injury Prevention Network
- Aquatics Health and Safety Awareness Campaign Working Group
- Automated Aquatics
- Government of Alberta
- Government of Canada
- Government of Northwest Territories
- Injury Prevention Centre
- Lifesaving Society Canada
- Lifesaving Society Branches:
 - BC and Yukon
 - Manitoba
 - New Brunswick
 - Newfoundland and Labrador
 - Nova Scotia
 - Ontario and Nunavut
 - Prince Edward Island
 - Quebec
 - Saskatchewan
- Mackenzie Recreation Association
- National Coaching Certification Program (NCCP)
- Office of the Lieutenant Governor of Alberta
- Recreation Vehicle Dealers Association
- Search and Rescue Alberta
- Swim Alberta
- Town of Vulcan



Media Relations

This year, we have made significant efforts to extend our drowning prevention messaging through media relations. The Lifesaving Society conducted 25 interviews across various outlets, delivering vital drowning prevention information at opportune moments throughout the year.

Topics covered included river safety, ice safety, lifejacket usage, National Drowning Prevention Week, and World Drowning Prevention Day. Media outlets with which interviews were completed include:

- 630 Ched
- 93.1 The One News
- Alberta Prime Time
- CBC Calgary
- CBC Calgary Radio
- CBC Edmonton
- CBC radio Edmonton
- City News
- CTV Calgary
- CTV Edmonton
- Edmonton Journal
- Edmonton SUN
- Global News
- QR Calgary
- Red FM
- The Raven Radio

Investiture

This year's Lifesaving Society Investiture of Lifesaving Honours was hosted by Her Honour, the Honourable Salma Lakhani, AOE B.Sc., LLD (Hon) at Government House on January 26, 2024. Over 50 guests were in attendance, including 9 award recipients, their families and friends, as well as 5 MPs and MLAs from across Alberta.

Rescue Commendation Certificate

Simone Pflieger
Brandon Provost
Celia Schnell

Branch Commendation Citation

Nathan Beardmore
Carol Henke
Matthew Pequeno

Service Commendation

Brad Dryer
Cody Dunne
Victoria Mitchell

Service Medal

Candice McMillan
Jeremy Todgham

Service Cross

Tanya Jones

Parliamentarian Guests

Ms. Heather McPherson
(MP for Edmonton – Strathcona)
Mr. Gerald Soroka
(MP for Yellowhead County)
Mr. Martin Long
(MLA for West Yellowhead)
Mr. Searle Turton
(MLA for Spruce Grove – Stony Plain)
Mr. Ron Weibe
(MLA for Grande Prairie – Wapiti)

In addition to the Rescue and Service awards, we also presented awards to two members of our office staff, Lee Galusha and Alex Parker, for reaching their respective fifth and tenth years of service with us.



*Top and Bottom:
All award recipients and Her Honour
All award recipients and the Vice
Regal Party*





World Conference on Drowning Prevention 2023

World Conference on Drowning Prevention



Special Thanks!

We wish to thank our photographers **Paige and Gabe** of Paige Luck Photography for volunteering their time and talent to take such amazing pictures of the occasion.

Two Lifesaving Society staff members attended the World Conference on Drowning Prevention in Perth, Australia from December 4 to 7, 2023. This year's theme was *Shaping a global strategy. Mobilising for local action.*

With 30 other Canadian delegates in attendance, the Lifesaving Society was able to bring back learnings from across the world to increase collaborative efforts and better mobilize drowning prevention strategies and initiatives in Canada. To learn more about the conference as well as its key takeaways, please read the [Conference Closing Statement](#).

Safety Management Services

Our Aquatic Safety Management Services contribute to our mission by establishing the safety standards for aquatic environments and providing the Society's position on trending topics related to aquatic safety. Our recommendations, positions, and standards assist pool owners and agents in identifying risk and choosing potential strategies to reduce drowning and water-related injuries.



Aquatic Safety Services

Our Aquatic Safety Management Services contribute to our mission by establishing the safety standards for aquatic environments and providing the Society's position on trending topics related to aquatic safety. Our recommendations, positions, and standards assist pool owners and agents in identifying risk and choosing potential strategies to reduce drowning and water-related injuries.

Comprehensive Safety Audits

Aquatic Safety Audits are one of our core safety management services. We assess safety in aquatic facilities and offer recommendations for safety enhancement with the goal of reducing drowning and aquatic-related injuries. Owners or agents are encouraged to have an Aquatic Safety Audit completed at their facility every 5 years.

Topical In-services

In addition to our in-service options, the Society offers customizable topical in-service training to meet a facility's unique needs. Our topical in-services have a variety of delivery methods and cover a wide range of topics. They can also be delivered separately or combined with one of our available in-service options.

In-Services

Aquatic In-service Training Sessions are one of the safety management and program support services offered by the Lifesaving Society. In-service training is critical in preparing aquatic staff for their safety management role, and the Society has the expertise in developing, accrediting, implementing, and facilitating professional programs and services to meet community and public safety needs.

In-service packages available:

- Scanning and Recognition
- Rescue Response
- Instructor Excellence
- Lifesaving Sport Development (JLC)

Topical Audits

Managing a facility can come with a variety of challenges. Concerns may arise about specific problems or facility areas, operational or facility changes may be required, or new facilities may need to be developed. For all these cases, our specific issue topical audits can be the critical step towards a solution. Topical audits evaluate issues and provide recommendations to enhance staff and public safety. Common specific issue topical audits include:

- Lifeguard Positioning Analysis
- Lighting Analysis
- Aquatic Facility Design Consultation
- Signage Consultation
- Safety and Supervision Review
- Amenity Analysis

In 2023-2024, the Lifesaving Society completed 16 Comprehensive Safety Audits, 2 Topical Audits, 1 Topical In-service, and 1 Lifeguard Positioning Analysis.

Alberta Safe Beach Drowning Reduction Project

The Alberta Safe Beach Drowning Reduction Project, spearheaded by the Lifesaving Society Alberta and Northwest Territories Branch, is a comprehensive initiative aimed at mitigating the high incidence of drownings in natural bodies of water across Alberta. According to the 2020 Lifesaving Society National Drowning Report, approximately 70% of drownings occur in outdoor waterfront settings (e.g., lakes, ponds, and rivers), whereas more than 98% of drownings occur in unsupervised settings. With a focus on unsupervised waterfronts within Alberta's Provincial Parks that have had media reported drownings in the last 5 years, the project targets both park operators and park users, including parents of young children as well as adults, particularly men, aged 18-49. Funded by and in collaboration with Alberta Health, and with the support of Alberta Parks, the project seeks to create and implement standardized water safety messaging through standardized signage, educating the public on safe waterfront practices, and ultimately reducing the incidence of drownings in Alberta's recreational waterfront environments.

Approved in August 2024, the Lifesaving Society began work on the project. To date, this has included conducting preliminary assessments with various park operators, conducting 14 waterfront assessments across the province, designing signage for various waterfront types, and relevant reporting in alignment with the project's deliverables. The Society looks forward to continuing this project in partnership with Alberta Health, with the support of Alberta Parks, with a targeted end date of December 2024.



Member Services

Member Services develops and maintains the corporate functions, systems, and infrastructure required to support and service the Society's members.



Affiliates

This year, we had a total of 192 affiliates - 137 aquatic affiliate delivery partners (managing over 200 facilities!) and 55 individual affiliates.

137

AFFILIATE DELIVERY PARTNERS

Alberta and Northwest Territories Branch Board of Directors

The Lifesaving Society Alberta and Northwest Territories is governed by a volunteer Board of Directors and appointed representatives. Thank you to Board Members Todd Carson, Dr. Kathy Belton, Bo Wolski, Doug Costigan, Nicholas Wiggins, and Heather Barr for your continued support and dedication to the Society. We also thank Barbara Costache for her support through her role as Branch Governor.

Member Services

Member Services develops and maintains the corporate functions, systems, and infrastructure required to support and service the Society's members.

Governance

The Royal Lifesaving Society Canada is governed by a volunteer Board of Directors nominated by the provincial and territorial branches and elected at the Society's Annual General Meeting. There are 5 national commissions – Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Standards, and International Relations – each led by a volunteer commissioner who reports to the Board of Directors. An additional national management team is comprised of senior staff from the 10 branches.

Thank you to Nicholas Wiggins for representing the Alberta and Northwest Territories Branch on the Lifesaving Society Canada Board of Directors this past year.



Annual General Meeting and Branch Recognition Awards

The 2023 Annual General Meeting was held on June 16 at ACT Aquatic Recreation Centre in Edmonton, Alberta.

57 affiliates, members, and guests attended to reconnect and participate in the vote for our new Board of Directors. It was an honour to have our affiliates present to receive their recognition awards, as well as many athletes to receive their awards for breaking records during the sport season.



Affiliate Webinars

The Society hosted 2 Affiliate Webinars on February 15, 2024. 44 Affiliate Delivery Partners across Alberta and the Northwest Territories participated, engaging with both the Lifesaving Society and each other.

Affiliates received updates on staffing, the updated affiliate renewal process, in-person training events, and public education initiatives.



*Top to Bottom:
Jonathan Kusyanto, Sean Curran, and Todd Carson
Tany Rangen & Barbara Costache with Jack Boddington Award
Lifesaving Sport Athletes (left to right): Kyle Basaraba,
William Allaway-Brager, Rhys Peddlesden, Nicholas Babott,
Andrew Moss, and Brandon Wink*

April 1, 2023 - March 31, 2024

Social Media



POSTS

116

LIKES

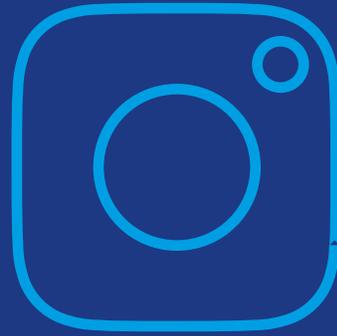
744

FOLLOWERS

2.1K

REACH (ORGANIC)

29.5K



POSTS

90

STORIES

61

LIKES

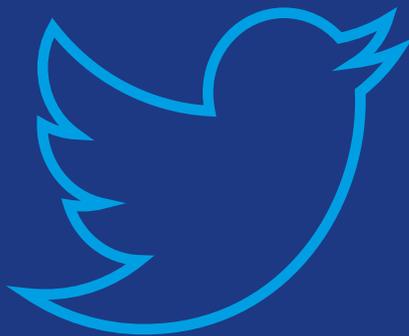
2330

FOLLOWERS

1,515

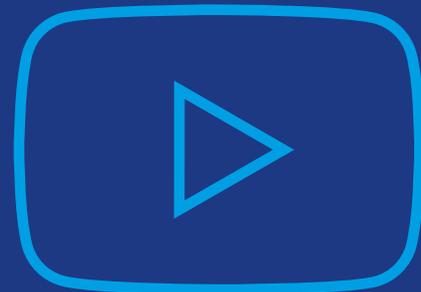
REACH (ORGANIC)

3.6K



FOLLOWERS

1,314



SUBSCRIBERS

172

VIEWS

2.5K

Remembering Bruce Hogle

Former Governor of the
Lifesaving Society Alberta
and Northwest Territories
Branch



At the age of 95, Bruce Hogle, beloved husband of Gail Hogle, passed away peacefully at the Gene Zwozdesky Centre, in Edmonton, on March 28, 2024, just three weeks after the passing of his wife.

Bruce served as the Governor of the Lifesaving Society Alberta and Northwest Territories Branch from 1997 to 2018, during which both he and Gail continued to serve as longstanding and dedicated volunteers for the Branch. Bruce was a great mentor to Branch staff and Society volunteers, and Gail was often at his side supporting both Bruce and the Society.

Bruce also enjoyed a long and illustrious career in television and radio broadcasting with CFRN and CTV. His dedication and support of many community-oriented initiatives and causes within the province and the media have brought about remarkable and positive changes to the benefit of Albertans and Canadians.

Bruce gave countless hours of his time to the Lifesaving Society and many other non-profit organizations. He never missed an opportunity to attend, speak, and present at our Lifesaving Sport Championships, casino fundraisers, Annual General Meetings, and Investiture ceremonies. He had a remarkable energy, strength of character, and a tireless desire to be of service to others. Each year at our Annual General Meeting and Branch Recognition Awards, we distribute the Governor Bruce Hogle Lifesaving Program Award, so named in honour of Bruce's community spirit and service, to affiliate members who have delivered the most Lifesaving programs to their community. Bruce would often personally present this award to the winning affiliate(s) at the ceremony.

Bruce received many prestigious awards of his own during his lifetime, including a Royal Life Saving Society Commonwealth Service Medal (2001), a Bar to Service Medal (2005), a Service Cross (2009), and a Bar to Service Cross (2014).

Outside of the Lifesaving Society, Bruce has also been awarded membership to the Order of Canada (1989), the Alberta Order of Excellence (2011), a Sage Award for Community Building (2013), an honorary Doctor of Law degree from the University of Alberta (2014), and recognition as one of the 100 Edmontonians of the Century. Bruce was also inducted into the City of Edmonton Hall of Fame for Community Service (2005) and the Canadian Association of Broadcasters Hall of Fame (2007).

The Alberta and Northwest Territories Branch, its board of directors past and present, and its members will fondly remember Bruce for his remarkable dedication and support for the Lifesaving Society. He had a true volunteer spirit, and lived his life with integrity and the highest of discipline and dignity. We are truly grateful for his service, and we are honoured to have had him as our Governor for 21 years.

Bruce and Gail are survived by their sons Bill, Randy, and Steve, three grandchildren (Bruce Junior, Zac, and Kirsten), and five great-grandchildren. The last surviving siblings in both their families, Bruce was predeceased by his brother (Chuck) and his two sisters (Gerry and Barb), and Gail by her two brothers (Barrie and Ralph).

A Celebration of Lives was held on April 5th at St. Timothy's Anglican Church in Edmonton. In lieu of flowers, family members ask that you please consider donations to two of Bruce and Gail's favourite charities: The Good Neighbour Fund and the Shriners Hospitals for Children Canada.

Recognition Awards

The Society recognizes affiliate members who deliver our training programs and promote Water Smart® public education in support of our drowning prevention mission. The Society Recognition Awards are determined annually through a point system.



INDIVIDUAL RECOGNITION AWARDS

Jack Boddington Award

The Jack Boddington Award recognizes one or more deserving individuals who have contributed to the success of the Branch in any given year. To be eligible for this award, the recipient must be an active volunteer.

This year's recipients are Heather and Cory Rasmuson.

Previous Recipients:

Brent John (BJ) Kaleta	2001
Esther Clintberg	2002
Monica Sicotte	2003
Patrick Mack	2004
Wendy Mailhiot	2005
Lisa Chell	2006
Ian Burgess/Bill-E Pierce	2007
Todd Reade	2008
Vic Wilson	2009
Heather Barnhouse	2010
Cindy Driscoll	2011
Pat Southwood	2012
Caitlin Davis	2013
Desiree Janzen/Michelle Jerke	2014
Sherry Southwood	2015
Connie Burkart/Kim Jorgenson	2016
John Mervyn	2017
Anthony Seto	2018
Norm Baldry	2019
Robert Campbell	2020
Barbara Costache	2021
Tany Rangen	2022
Heather Rasmuson/Cory Rasmuson	2023

AFFILIATE RECOGNITION AWARDS

Governor Bruce Hogle Lifesaving Program Recognition Award

Awarded to the affiliate delivery partner with the largest Lifesaving Program.

Class 1

Largest program overall

1. City of Calgary (62535)
2. City of Edmonton (42830)
3. Calgary YMCA (21980)

Class 2

Serves a community of less than 100,000

1. Strathcona County (16990)
2. Tri Leisure Centre (7565)
3. City of Airdrie (7005)

Class 3

Serves a community of less than 15,000

1. City of Lacombe (4140)
2. Town of Canmore (3500)
3. Town of High River (2770)

Class 4

Serves a community of less than 7,500

1. Town of Devon (2305)
2. Town of Drayton Valley (2255)
3. Town of Westlock (2095)

Class 5

Operates a YMCA

1. Calgary YMCA (21655)
2. YMCA – Northern Alberta (10330)
3. Medicine Hat YMCA (2025)

Class 6

Operates an outdoor pool

1. Town of Devon (2655)
2. Benchmark Projects LTD (1490)
3. Town of Beaverlodge (1120)

Class 8

Operates one indoor pool

1. MNP Community and Sport Centre (16015)
2. Calgary Jewish Centre (9830)
3. West Edmonton Mall (9255)

Class 9

Operates a camp or waterfront

1. Camp Kuriakos (180)
2. Capt Ayre Lake Association (65)

Class 10

An individual or associate affiliate delivery partner

1. Christina Vitalis (780)
2. Katie Barnes (590)
3. Jane Chapman (450)

Dr. Edward Montgomery Education Institute Recognition Award

Awarded to the University, College, or Technical Institute affiliate delivery partner with the largest Lifesaving Program.

Class 7

Largest program overall

1. MacEwan University (22705)
2. University of Alberta (17115)
3. Mount Royal University (9730)

Class 7 A

Serves student enrollment of less than 15,000

1. Mount Royal University (9730)
2. University of Lethbridge (3490)
3. Burman University (705)

Terry Cavanagh Junior Lifeguard Club Recognition Award

Awarded to the affiliate delivery partner with the largest Junior Lifeguard program.

Class 11

Largest program overall

1. City of Calgary (327)
2. City of Lacombe (198)
3. Town of Drayton Valley (103)

Class 11 A

Serves a community of less than 100,000

1. Tri Leisure Centre (100)
2. City of Fort Saskatchewan (31)
3. Town of Okotoks (27)

Class 11 B

Serves a community of less than 15,000

1. City of Lacombe (198)
2. Town of Westlock (12)
3. Town of Edson (10)

Class 11 C

Serves a community of less than 7,500

1. Town of Drayton Valley (103)
2. Town of Inuvik (36)
3. Town of Vulcan (9)

Class 11 D

Operates one indoor pool

1. City of Lacombe (198)
2. Town of Drayton Valley (103)
3. Transalta Tri Leisure Centre (100)

Class 11 E

Operates an outdoor pool

1. Town of Vulcan (9)

Paul (Skip) Hayden Canadian Swim Patrol Recognition Award

Awarded to affiliate delivery partner with the largest Canadian Swim Patrol program.

Class 12

Largest program overall

1. City of Edmonton (1081)
2. YMCA of Northern Alberta (646)
3. City of Calgary (528)

Class 12 A

Serves a community of less than 100,000

1. City of Fort Saskatchewan (118)
2. Town of Okotoks (110)
3. Regional Recreation Corp of Wood Buffalo (61)

Class 12 B

Serves a community of less than 15,000

1. Strathmore Aquatic Centre (53)
2. Town of Canmore (17)
3. Drumheller Aquaplex (17)

Class 12 C

Serves a community of less than 7,500

1. Town of Drayton Valley (86)
2. Town of High Level (37)
3. Town of Taber (31)

Class 12 D

Operates one indoor pool

1. City of Fort Saskatchewan (118)
2. Town of Okotoks (110)
3. Town of Drayton Valley (86)

Class 12 E

Operates an outdoor pool

1. Town of Vulcan (14)
2. Town of Diamond Valley (6)

BOAT Pleasure Craft Operator Competency Recognition Award

Awarded to the affiliate delivery partner with the largest BOAT program.

Class 13

Largest program overall

1. Brigitte Labby (1070)
2. Samantha Wulff (505)
3. Jean Marc Michaud (50)

Class 14

An individual affiliate delivery partner, offering only the BOAT program, with the highest number of BOAT tests

1. Brigitte Labby (1070)
2. Samantha Wulff (505)
3. Jean Marc Michaud (50)

Anne Resek Swim for Life Recognition Award

Awarded to the affiliate delivery partner with the largest Swim for Life program.

Class 16

Largest program overall

1. City of Edmonton (41,892)
2. City of Calgary (15,457)
3. City of Red Deer (4,470)

Class 16 A

Serves a community of less than 100,000

1. Town of Okotoks (3686)
2. City of Fort Saskatchewan (2225)
3. Regional Recreation Corp of Wood Buffalo (2152)

Class 16 B

Serves a community of less than 15,000

1. Town of Edson (1420)
2. Strathmore Aquatic Centre (1198)
3. City of Lacombe (1097)

Class 16 C

Serves a community of less than 7,500

1. Town of Drayton Valley (1573)
2. Town of High Level (1076)
3. Town of Taber (727)

Class 16 D

Operates one indoor pool

1. Town of Okotoks (3686)
2. City of Fort Saskatchewan (2225)
3. Regional Recreation Corp of Wood Buffalo (2152)

Class 16 E

Operates an outdoor pool

1. Town of Diamond Valley (459)
2. Town of Vulcan (347)

William (Bill) Patton First Aid Recognition Award

Awarded to the affiliate delivery partner with the largest Lifesaving First Aid program.

Class 17

Largest program overall

1. City of Calgary (23410)
2. City of Edmonton (17355)
3. MacEwan University (11450)

Class 17 A

Serves a community of less than 100,000

1. County of Strathcona (3930)
2. City of St. Albert (3060)
3. Tri Leisure Centre (2520)

Class 17 B

Serves a community of less than 15,000

1. City of Lacombe (1620)
2. Town of Canmore (1350)
3. Town of High River (1235)

Class 17 C

Serves a community of less than 7,500

1. Town of Devon (1005)
2. Town of Drayton Valley (875)
3. Town of Peace River (870)

Class 17 D

Operates one facility

1. MNP Community and Sport Centre (4220)
2. West Edmonton Mall (3385)
3. Westside Regional Recreation Society (1900)

Class 17 E

Operates an outdoor pool

1. Town of Devon (875)
2. Town of Fox Creek (340)
3. Benchmark Projects LTD. (215)

Class 18

An individual or associate affiliate delivery partner

1. Hope Mission (1710)
2. Christina Vitalis (780)
3. Katie Barnes (590)

Marlin Moore National Lifeguard Recognition Award

Awarded to the affiliate delivery partner with the largest National Lifeguard program.

Class 19

Largest program overall

1. City of Calgary (10615)
2. Calgary YMCA (8780)
3. City of Edmonton (6785)

Class 19 A

Serves a community of less than 100,000

1. County of Strathcona (3900)
2. City of Medicine Hat (2960)
3. City of Grande Prairie (1995)

Class 19 B

Serves a community of less than 15,000

1. City of Lacombe (1420)
2. Town of Canmore (920)
3. City of Wetaskiwin (865)

Class 19 C

Serves a community of less than 7,500

1. Town of Claresholm (775)
2. Town of Peace River (750)
3. Town of Barrhead (675)

Class 19 D

Operates one indoor pool

1. MNP Community and Sports Centre (3880)
2. West Edmonton Mall (3460)
3. Calgary Jewish Centre (1780)

Class 19 E

Operates an outdoor pool

1. Benchmark Projects (570)
2. Town of Devon (465)
3. Village of Stirling (425)

Jordan Neave Swim to Survive Recognition Award

Awarded to the affiliate delivery partner with the largest Swim to Survive program.

Class 20

Largest program overall

1. City of Calgary (2864)
2. City of Edmonton (2261)
3. Town of Okotoks (934)

Class 20 A

Serves a community of less than 100,000

1. Town of Okotoks (934)
2. City of Fort Saskatchewan (146)
3. Regional Recreation Corp of Wood Buffalo (121)

Class 20 B

Serves a community of less than 15,000

1. Town of Innisfail (649)
2. Town of High River (319)
3. Town of Whitecourt (228)

Class 20 C

Serves a community of less than 7,500

1. Town of Three Hills (98)
2. Town of Peace River (70)
3. Town of Diamond Valley (45)

Class 20 D

Operates one indoor pool

1. Town of Okotoks (934)
2. Town of Innisfail (649)
3. Town of High River (319)

Class 20 E

Operates an outdoor pool

1. Town of Diamond Valley (45)



Visit [LifeSaving.org](https://www.lifesaving.org) for detailed information on Lifesaving Society recognition awards.

**Published by the Lifesaving Society.
First Printing, June 2024.**

Copyright 2024 by the Royal Life Saving Society Canada. Reproduction, by any means, of materials contained in this book is prohibited unless authorized by the publisher. Requests should be directed to the Alberta and Northwest Territories Branch (see back cover for address).

The Lifesaving Society is Canada's lifeguarding expert. The Society works to prevent drowning and water-related injury through its training programs, Water Smart® public education initiatives, water-incident research, aquatic safety management services, and lifesaving sport.

Annually, well over 1,200,000 Canadians participate in the Society's swimming, lifesaving, lifeguard, and leadership training programs. The Society sets the standard for aquatic safety in Canada and certifies Canada's National Lifeguards.

The Society is an independent, charitable organization educating Canadian lifesavers since the first Lifesaving Society Bronze Medallion Award was earned in 1896.

The Society represents Canada internationally as an active member of the Royal Life Saving Society and the International Life Saving Federation. The Society is the Canadian governing body for lifesaving sport - a sport recognized by the International Olympic Committee and the Commonwealth Games Federation.

Water Smart®, Swim for Life®, Swim to Survive®, and Lifesaving Society are registered trademarks of the Royal Life Saving Society Canada. Trademarks other than those owned by the Lifesaving Society used in this document belong to their registered owners

**Publications of the Lifesaving Society
are available from any Branch office.
Inquiries from outside Canada should
be directed to the National Office.**

Alberta and Northwest Territories Branch

13123 - 156 Street
Edmonton, Alberta T5V 1V2
Telephone: (780) 415-1755
E-mail: experts@lifesaving.org
Website: www.lifesaving.org

British Columbia & Yukon Branch

112 - 3989 Henning Drive
Burnaby, British Columbia V5C 6N5
Telephone: (604) 299-5450
Fax: (604) 299-5795
E-mail: info@lifesaving.bc.ca
Website: www.lifesaving.bc.ca

Manitoba Branch

#100 - 383 Provencher Boulevard
Winnipeg, Manitoba R2H 0G9
Telephone: (204) 956-2124
Fax: (204) 944-8546
E-mail: aquatics@lifesaving.mb.ca
Website: www.lifesaving.mb.ca

National Office

2420 Bank Street, M012
Ottawa ON K1V 8S1
Telephone: (613) 746-5694
Fax: (613) 746-9929
E-mail: experts@lifesaving.ca
Website: www.lifesaving.ca

New Brunswick Branch

70 Melissa Street
Fredericton, New Brunswick E3A 6W1
Telephone: (506) 455-5762
Fax: (506) 450-7946
E-mail: info@lifesavingnb.ca
Website: www.lifesavingnb.ca

Newfoundland & Labrador Branch

P.O. Box 8065, Station "A"
St. John's, Newfoundland A1B 3M9
Telephone: (709) 576-1953
Fax: (709) 738-1475
E-mail: info@lifesavingnl.ca
Website: www.lifesavingnl.ca

Nova Scotia Branch

1014 Purcell's Cove Road
Halifax NS B3N 1R4
Telephone: (902) 425-5450
Fax: (902) 425-5606
E-mail: experts@lifesavingsociety.ns.ca
Website: www.lifesavingsociety.ns.ca

Ontario and Nunavut Branch

400 Consumers Road
Toronto, Ontario M2J 1P8
Telephone: (416) 490-8844
Fax: (416) 490-8766
E-mail: experts@lifeguarding.com
Website: www.lifesavingsociety.ca

Prince Edward Island Branch

P.O. Box 2411
Charlottetown, Prince Edward Island C1A 8C1
Telephone: (902) 368-7757
Fax: (902) 368-1593
E-mail: info@lifesavingsocietypei.ca
Website: www.lifesavingsocietypei.ca

Quebec Branch

7665, Boul. Lacordaire
Montreal, QC H1S 2A7
Telephone: (514) 252-3100 or 1-800-265-3093
Fax: (514) 254-6232
E-mail: alerte@sauvetage.qc.ca
Website: www.sauvetage.qc.ca

Saskatchewan Branch

2224 Smith Street
Regina, Saskatchewan S4P 2P4
Telephone: (306) 780-9255
Fax: (306) 780-9498
E-mail: lifesaving@sasktel.net
Website: www.lifesavingsociety.sk.ca



LIFESAVING SOCIETY

The Lifeguarding Experts

