



LIFESAVING SOCIETY®

The Lifeguarding Experts

Communique

Alberta and Northwest Territories Branch Notice

April 13, 2022

Swim Transition Update: Survey Request, Critical Path and Affiliate Transition Toolkit

As we draw closer to the summer, we move ahead with the next steps for the Swim Transitions. The Lifesaving Society Alberta and Northwest Territories is pleased to inform Affiliates of newly available resources to support the Swim Transition, and an opportunity to help guide the transition process going forward.

We encourage all Lifesaving Society Affiliates and Red Cross Water Safety Training Partners to complete the following survey:

Swim Transition Survey: <https://forms.office.com/r/5XXYaRVTRG>

Please have one person respond to the survey on behalf of the Affiliate, regardless of how many facilities are operated under the affiliation. We are looking for broader, regional insight to guide our processes going forward. This information will help us to coordinate the transitions of each Affiliate and inform decisions around transition processes. We look forward to hearing from all our Affiliates!

An Affiliate digital toolkit is now available! Log into your Affiliate Member account on LifeSaving.org (Resource Library > Affiliate Transition Toolkit).

The toolkit includes:

- A Critical Path document to help guide your team through the transition process
- Marketing materials to promote the new program in your community (including social media images and messaging, and posters you can download for print or digital use)

The Lifesaving Society Alberta and Northwest Territories Branch

Charitable Registration No. 11912 9021 RR0001

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Coming soon!

Affiliates will also be receiving a promotional toolkit which will include a banner and posters for your facility. Watch your email for communiques announcing the updates!

As always, if you have any questions or require additional support, please don't hesitate to contact our office at 780-415-1755 or experts@LifeSaving.org.