

Ripples

Alberta and Northwest Territories Monthly Newsletter

Holiday Office Closure

The Lifesaving Society office will be closed for the holidays from noon on December 24, 2020 until January 4, 2021. The office will re-open Monday, January 4, 2021 at 9:00am.

Due to the busy season and potential shipping delays due to the current pandemic, we recommend submitting all orders early to guarantee timely arrival. The last day we will be accepting orders will be Wednesday, December 23, 2020.

Fall Forum

The Lifesaving Society will host a FREE Fall Forum this year on December 10, 2020. This year's Fall Forum will celebrate and share some of the challenges, learnings, and successes experienced by Affiliate Delivery Partners in response to COVID-19.

The virtual event will take place December 10, 2020 between 10 and 3pm with a lunch break.

Register for the [Fall Forum TODAY!](#)

Northwest Territories Certification Extension

The Lifesaving Society had previously announced the one-time extension of certifications for Members as a result of COVID-19.

Since the Government of Northwest Territories has started to issue exemptions allowing specific swimming pools who have been granted this exemption to re-open with restrictions on a case-by-case basis, the Lifesaving Society would like to communicate an updated Memo regarding certification extensions. Please review the [Memo from our CEO regarding Northwest Territories Certification Extensions](#).

If you have any questions regarding certification extensions within the Northwest Territories, don't hesitate to contact the Lifesaving Society office at 780-415-1755 or by email at experts@lifesaving.org.



Online Course Academy

The Lifesaving Society is offering a number of leadership courses via the Online Academy.

Registration is open for the following courses:

- Swim and Lifesaving Instructor Recert - [December 1 - 15, 2020](#)
- Swim and Lifesaving Instructor Recert - [January 4 - 18, 2021](#)
- Trainer Recertification - [February 6, 2021](#)

Participants must create an account at <https://courses.lifesaving.org/>. Participants will be enrolled and gain access to the course on the indicated start date, in which they will receive a welcome and access email.

Once enrolled, the course can be accessed through the Online Academy Dashboard when logged in. Participants will have until the indicated end date to complete the course.

If you have any questions, please contact the Lifesaving Society via email at experts@lifesaving.org.

Pricelist Update

We have officially released our 2021 pricelist. It will come into effect on January 1, 2021. Please review our [latest BLOG post](#) to review the changes.

Product Promotion

Looking for staff holiday gift ideas? Search no further! We have plenty of items available for purchase, like Key Chain Pocket Masks, Swim to Survive Wristbands, and Officials T-Shirts. Some items include discounts when purchased in bulk, including Manikin Key Chains and Fox 40 Whistles.

Purchase your stocking stuffers or staff appreciation gifts on our [SHOP](#) today!



Water Smart® Year in Review

The COVID-19 pandemic presented new challenges and changed how we deliver our Water Smart education initiatives. Rather than being in the community teaching water safety we were pushed to find new ways to get our message across. During National Drowning Prevention Week we used online water safety messaging to reinforce the need for caution around unsupervised waterfronts.

This year we were also confronted with one of the worst years of media reported fatal drownings in Alberta's recent history. With record attendance at many unsupervised public waterfronts there was a rise in the number of media reported fatal drownings. Mitigating fatal drownings means educating the public on the dangers that water can present which led to the development of the Grade 3 Be Water Smart® Program.

With the support of the Alberta Injury Prevention Centre, we developed an educational module to help change water safety related behaviours in elementary aged students. This free one hour program provides a foundational understanding of water safe behaviours. Our Water Smart Coordinator, Kelsey, has been doing a fantastic job facilitating the online and socially distanced delivery of the program. If you missed the original application date all resources are available for free on our [website!](#)

This has been a challenging year but the Lifesaving Society took advantage of online resources and made an investment into future education. We are excited to continue this important work in the upcoming 2021 year of Water Smart®!

If you have any questions on how you can build a more Water Smart community, contact the Lifesaving Society office at experts@lifesaving.org or 780-415-1755.



HAPPY HOLIDAYS

From your friends at Canada's Drowning Prevention Charity