



LIFESAVING SOCIETY®

*The Lifeguarding Experts*

# Investiture *citations*

Investiture of Lifesaving Honours

COMMONWEALTH CERTIFICATE OF THANKS

OCTOBER 29, 2020 | GOVERNMENT HOUSE | EDMONTON, AB

## EPCOR

**THE COMMONWEALTH CERTIFICATE OF THANKS** *is presented to an individual, business, or organization for their short-term service or one-off contribution to Society activities.*

In 2019, EPCOR released a Water Safety campaign designed to educate the public on the risk of recreating in and on frozen water retention ponds. As an organization involved in maintaining many of these ponds in and around Edmonton, EPCOR has taken a leadership role to provide water and ice safety messaging to residents to improve awareness about the hidden dangers these ponds present. A targeted campaign mailed to residents with a safety information card educated community members on the dangers these ponds present and it helped people understand why it is not safe for recreational activities to take place in or on these ponds. This messaging will help to save lives and aligns with the core humanitarian mandate of the Lifesaving Society.

Annually EPCOR hosts "Riverfest" which aims to educate the population on the safe use of the North Saskatchewan River that flows through the communities of Devon, Edmonton, and Fort Saskatchewan. EPCOR makes sure that everyone realizes that it is not only important to have safe water to access but that we all need to take Water Safety seriously and be Water Smart. Every year EPCOR asks the Lifesaving Society to attend this event as the Water Safety Experts and assist in checking participant lifejackets to confirm they are fitting correctly prior to participating in any activity.

For their continued support of the Lifesaving Society's drowning prevention mandate, **EPCOR** is awarded the Commonwealth Certificate of Thanks.