

*The Lifeguarding Experts Les experts en surveillance aquatique* 

July 13, 2020

## Subject: National Drowning Prevention Week

Hello everyone,

National Drowning Prevention Week (NDPW) is debuting on July 19.

As we all wish for a drowning-free Canada, what unites us is drowning and water-related injuries prevention.

Thanks to our branches and their affiliate members, awareness activities will be held across Canada during this time when, unfortunately, the statistics are less favourable.

As members of the Lifesaving Society's Board of Directors, we are ambassadors for both our organization and drowning prevention. I will, therefore, be counting on all of you to take part, if possible, in the various activities organized by the branches and their affiliate members, but also to be active on social media in sharing our messages and visuals.

Our network includes many volunteers who will be ready to follow your example and thus enable us to reach a greater proportion of the population.

I therefore wish all of us a good National Drowning Prevention Week.

Martin Forcier

President Lifesaving Society Canada