

Ubuntu: Growing global drowning prevention capacity

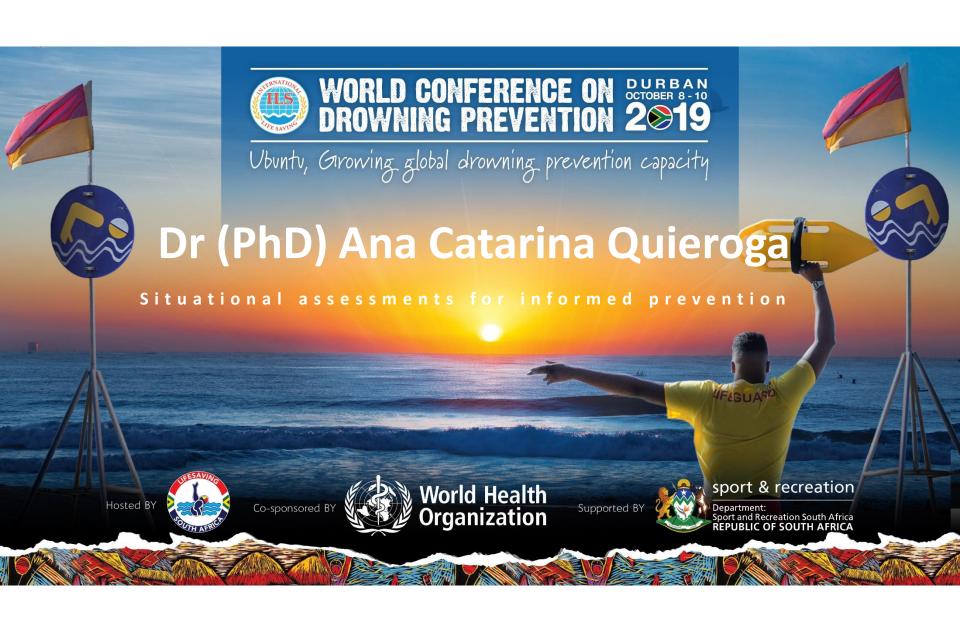
## World Conference on Drowning Prevention Highlights











## Situational assessments for informed prevention

Ana Catarina Queiroga Portugal

### Situational assessments for informed prevention Key issues

#### #betterdata

Underreported and missing data

Not just capture data, capture the right data

#### #digestresearchresults

Improve communication
Less is more – be concise and objective

#### #nonaturaldisasters

Disasters have preventable social determinants and consequences Mitigation through change in human actions and decisions

#### #guidedinterventions #localvariation #communitylevelstudies

Identify (and overcome) barriers to design and implement intervention research studies

#### #drowningbehavior

Increase understanding of psychological processes underpinning decisions and attitudes towards aquatic risks

#### #drowningsurvivors

Look after rescuers, survivors friends and family

#### #worktogether #empowerpeople

Local community, practitioners, researchers



## **Effective Interventions**

Barbara Byers

## Key issues from Effective Interventions

#### Increasing practice in the use of evidence – based research for prevention interventions

• There has been much success in using evidence —based research to identify the problem/need for an intervention, and the awareness of the need and changes in attitudes and intended behavior amongst the target group.

#### The increasing use of Social media

Social media is a cost-effective, targeted tool for prevention campaigns, that enables many organizations with an opportunity to launch an intervention with the added benefit of immediate feedback from the target group.

#### Multi-stakeholder approach for interventions

 There were many examples of community-based interventions, with multiple partners and stakeholders at the local and national level to build engagement and commitment to the program goal.

#### Measuring the effectiveness of intervention strategies

To identify research tools and methodologies that will demonstrate that an intervention was
effective beyond increasing awareness, shifting attitudes and showing changes in intended
behavior. Did it work?

#### Moving from effective interventions to changes in policy and engagement

Examples of how an effective intervention can lead to community or organizational change.

#### Stronger partnerships with the research and the drowning prevention communities

How these lead to new ideas, new perspectives, new insight and more effective programs.



## Strategies for Supporting Sustainable Prevention Efforts

Gemma May

# supporting sustainable prevention efforts

#### Need and opportunity of multi-sector collaboration & inter-sectorality

- Call out in several sessions of need for this nationally & globally
- Early learnings shared on engagement with different Government Depts, Civil Society, NGO's,
   Research approaches & changes occurring; offered new tools to help (PEA Analysis)

#### Importance of delivering the right message, to the right people, in the right format

- Understanding your targets and their environments: policy makers, parents and caregivers, migrants, media, funders.
- Useful workshop for many valuable toolkit for implementors, especially for colleagues from LICs.

#### **Need for evaluation**

- Essential for us to learn, communicate to influencers, funders, other sectors to learn about issue relevance / synergy to achieving their objectives
- Need to see this more embedded in programme (at an appropriate level)
- Critical to have considered in programme design (at the start)

#### **Discussion of failures**

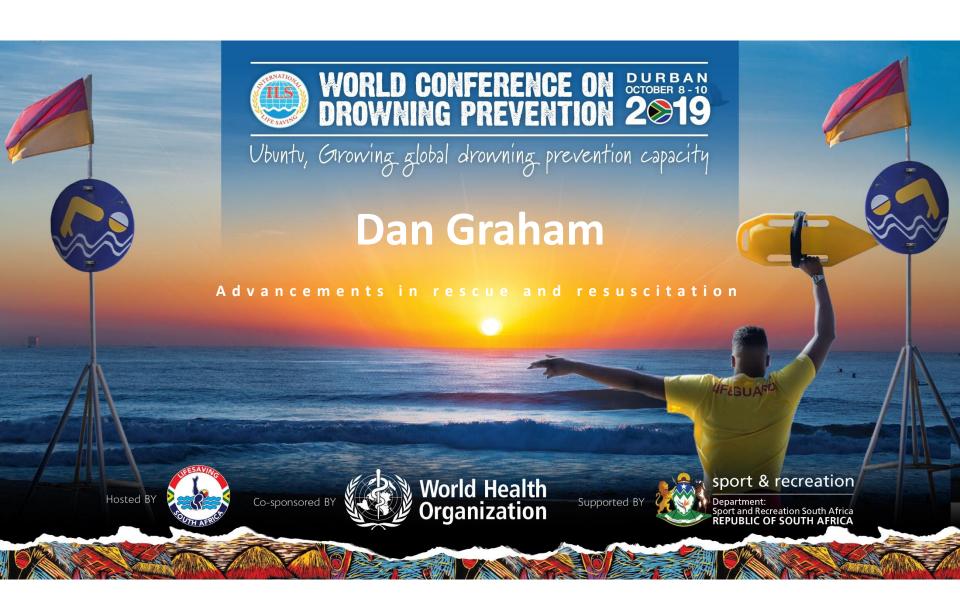
- Encouraged to openly share failures and short-comings.
- Benefits us all and improves future programming (HICs/LMICs). Fail fast. Learn quickly.
- Community of practice?

#### Women: social & cultural norms

- Great value to hear more @ #WCDP2019 on culture, faith and gender. But more needed.
- Similar experiences in HIC & LMIC settings surprising but supporting for many.
- Recognition of gender issues: critical for programme sustainability (and impact)
- Use of women as messengers: to teach, reach, change communities at risk a huge opportunity.

#### Working through other sectors (multi-sector)

- Examples of where this is happening local and global: success/challenge/new opportunity (need stories to share & apply – ingredients for tested success)
- Examples of drowning prevention going out to other conferences and them @ WCDP2021



## Rescue & Resuscitation

Dan Graham

## Key issues from rescue & resuscitation

#### **Understanding role in Disaster Risk Reduction**

Not just flood rescue, but also prevention & mitigation.

#### **Context** is key

- HIC to LMIC knowledge/skills transfer is not simple
- Data / evidence driven

#### **Non Fatal Drowning Framework**

On-going high level work.

#### **Education**

- What are the best training / teaching methods?
- How do we increase effectiveness of training?
- How long do people maintain skills / knowledge?

#### **Technology**

- What problems are being solved by the technology?
- How do we use data & evidence to improve the efficiency & effectiveness of rescue provision?

#### More collaboration



## Drowning prevention and the development agenda

Dr. Rebecca Sindall

# prevention and the development agenda

#### FOCUS OII AITICA

- Solutions that prevent drowning in HICs or Asian LMICs may not be relevant in Africa
- South African delegates commit to moving towards a national water safety plan and coalition
- Engagement of non-traditional stakeholders

#### Drowning as a social justice issue

- People have many sources of risk in their life drowning is often only one small risk
- Strong links to disaster risk reduction and early childhood development
- Sendai Framework and Sustainable Development Goals can indicate areas of commonality

#### Diversity, diversity, diversity

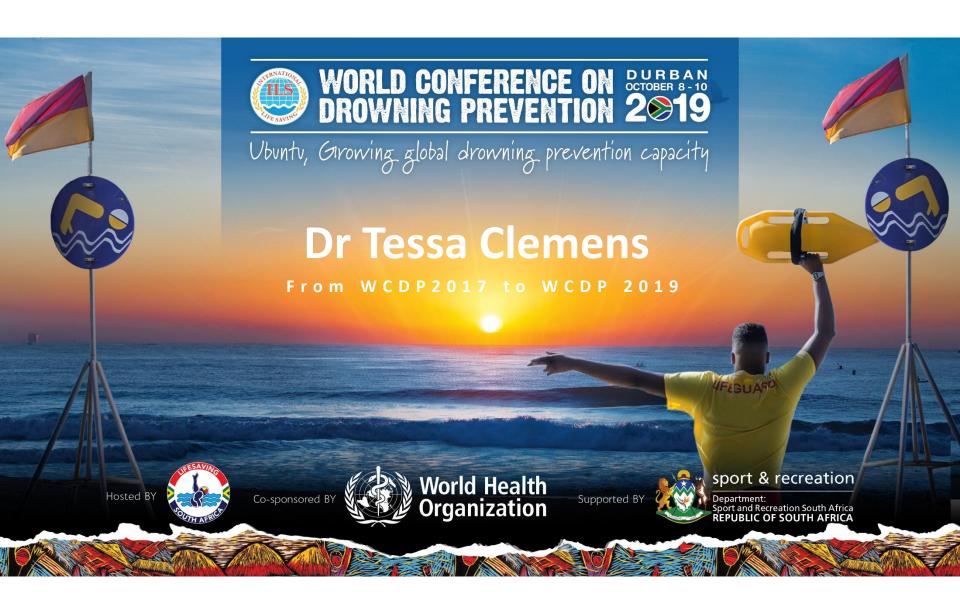
- The strength of our sector is in its diversity and mutual respect for others
- Work with communities: "You might be a technical expert, but you don't know the context"

#### Look wider...

- Drowning prevention is wider than we think
- Be problem-oriented, rather than solution-oriented
- Risk reduction is drowning prevention

#### Keep top-down in mind while working bottom-up

- Link to international agendas: Sendai Framework and Sustainable Development Goals
- Participatory research on intervention design with communities, not for communities
- How do we get communities in the room?



### Vancouver to Durban

Tessa Clemens

## Some highlights from Vancouver

- Drowning risk reduction of migrants and refugees
- Non-fatal drowning
- Connections



Where are we now? Where do we want to be in 2021?

### **Overall**

- 200 Oral Presentations
- 6 Streams
- Over 500 delegates
- Next Conference in Sri Lanka October 8-10, 2021

